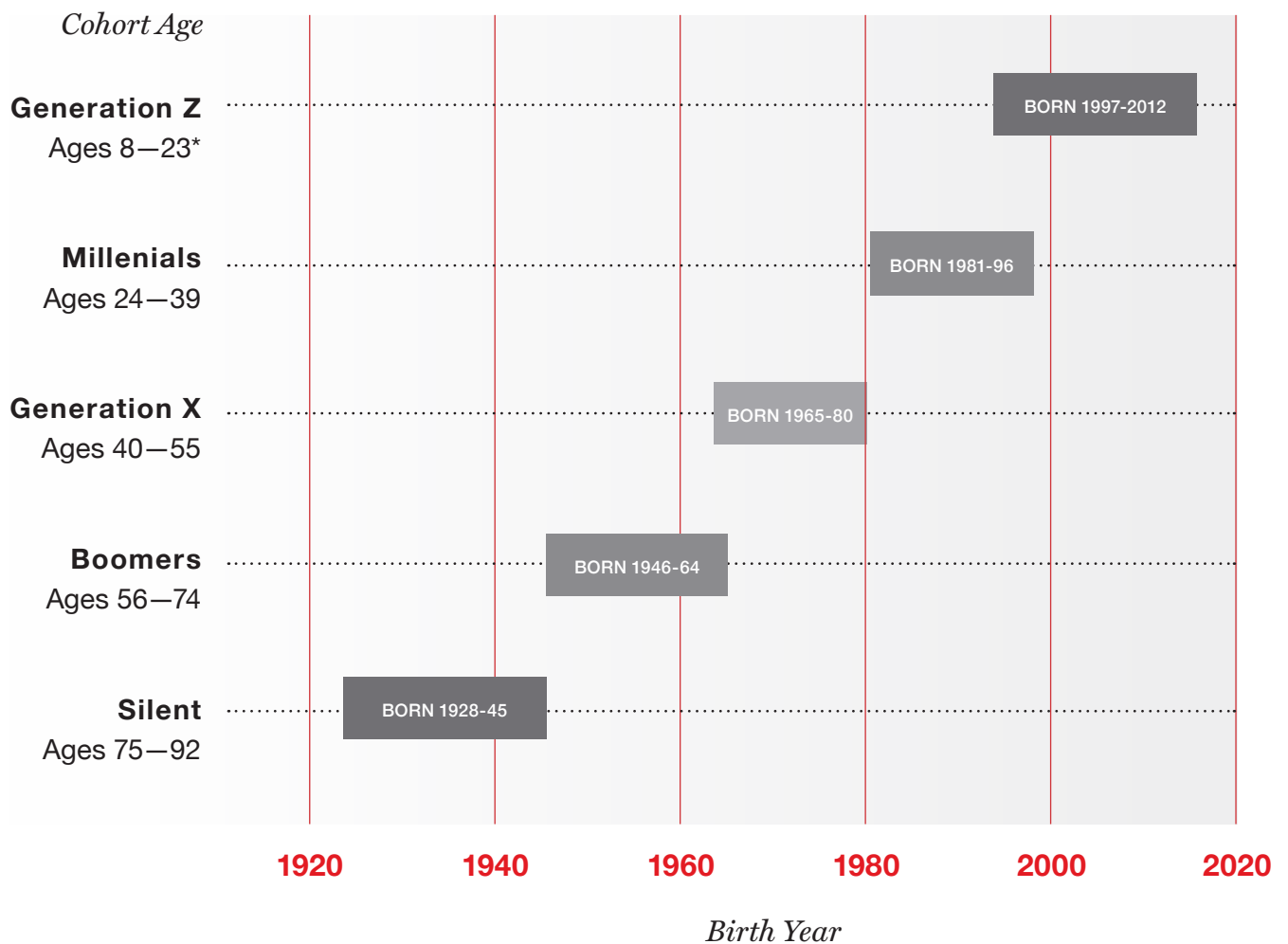


Age Demos Defined

Generational Cohorts by Age in 2020



*No chronological endpoint has been set for this group. For this analysis, Generation Z is defined as those ages 8 to 23 in 2020.