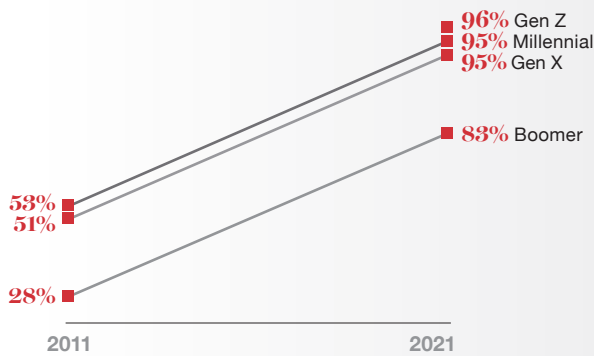


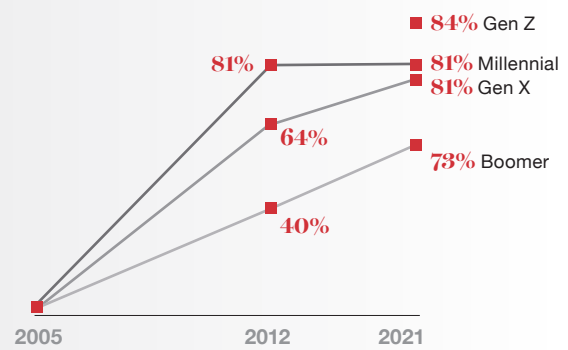
Technology Use

Online Usage Data by Demographic

OWN A SMART PHONE

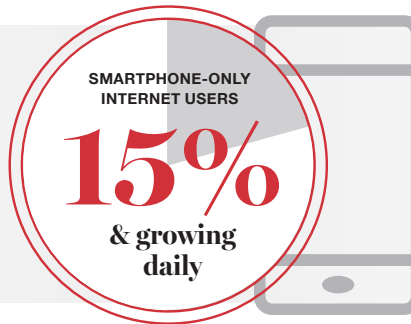


USE SOCIAL MEDIA



INTERNET USAGE

Nearly 100% of people under age 65 now say they use the internet and 15% of them are “smartphone-only” internet users.



28% of Gen Zers go online primarily via a smartphone, as do over 10% of all other generations.

Percent of Internet users who are online almost constantly:



48%
Gen Z
(born 1997-2012)

42%
Millennial
(born 1981-96)

22%
Gen X
(born 1965-80)

8%
Boomer
(born 1946-64)

SOURCE: PEWRESEARCH.ORG